

'I wanted to do something creative'

Mrugesh Shah, a young computer professional is using his skills to promote Gujarati literature. His initiative has helped him earn laurels

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Most youngsters after graduating from college aspire to hit the right job. But Mrugesh Shah had other dreams. Shah says, "After I completed the Bachelor in Computer Application (BCA) programme I didn't want to just secure a good job. I wanted to do something creative." While growing up Shah observed that the rich Gujarati literature had very few takers. He says, "I hardly heard people discussing about authors from Gujarat. That's when I realised that I need to do something."

Being a computer graduate he knew he had the required skill and all he needed was an idea. "I started researching on various author's work and slowly I built up a sound data base." With passion and confidence in his stride he started designing web pages and filling them with interesting stories and excerpts from his data bank.

Shah says, "There are various sections wherein readers can read short stories, travelogues, essays, poems and excerpts of famous books." In addition to this there are cartoon

Ranjit Surve



Mrugesh Shah

SPOT LIGHT

snippets, informative articles and space where readers can pen in their thoughts.

Shah is more than happy. Recently his web-site cum blog was adjudged as the best blog site in Gujarati language and was also awarded the Judges choice award by Microsoft India's initiative BhashaIndia.com. "The competition was at the national level and it feels great that my web page got selected by the jury." The reason his endeavour won accolades was that it is one space where one can get all the information and even get a chance to write." Shah adds, "Today there are people across the globe who visit my site regularly and every morning wait for me to update it regularly."

That's not all. He was also interviewed by an Australian radio station few months ago. "They wanted to know about my initiative as well as my future plans."

This computer professional is also an author. "I have been writing textbooks on information and technology for Chartered Accountancy course and they are used all over the country." By penning these books he gets royalties which he uses to upgrade and maintain his site.

"Today when I look at the number of visitors I feel very happy. I know this is just the beginning but there is a long way to travel." Shah is definitely a youth with a difference.

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